

**#5**  
reasons

# Five compelling reasons to Automate your PrePress workflow



Are you tired of bottlenecks in your production process and constantly being under pressure? Do you want to reduce waste, keep prices low, and shorten delivery times?



#1

## Avoid bottlenecks

With the increase in the number of jobs and the decrease in the quality of incoming files, prepress staff are constantly under pressure. Automating file preparation and workflow significantly reduces prepress time, allowing you to avoid bottlenecks and keep up with demand.



#2

## Reduce waste

Automating prepress and production workflow allows for the optimization of each print job, reducing errors and therefore reprints. PrintFactory's automatic creation of nests and print file checks ensure that waste is minimized, keeping costs down.



#3

## Increase volumes

Shorter production and turnaround times allow printers to complete more jobs, and can further increase volumes. With recurring tasks automated, staff can focus on customers and increase their satisfaction and loyalty.



#4

## Shorten delivery times

Automation reduces production time, which means shorter delivery times. With customers increasingly in a hurry, this reactivity is highly appreciated, and can lead to increased customer satisfaction and loyalty.



#5

## Keep prices low

In today's market, customers expect low prices and fast delivery times. Automating jobs reduces production time, enabling you to keep prices low without sacrificing quality.



Arrange a  
free demo



# Don't let print errors be costly to your business. Upgrade today and experience the PrintFactory advantage.

Innovation and technical progress are the main drivers of economic progress. By automating your prepress workflow, you can stay ahead of the competition and provide your customers with the quality, speed, and affordability they demand. **PrintFactory's** complete print software ecosystem provides powerful tools that help you manage your print production process efficiently and effectively.

**PrintFactory's Workflow** is a powerful prepress workflow automation solution, designed to streamline your workflow, improve the quality of your output, and reduce costs associated with manual labor and errors. With our simple drag and drop tool, you can build your own workflows and transform artwork into print ready documents effortlessly.

Workflow enables you to automatically create multiple simultaneous custom workflows to seamlessly transform artwork into print ready documents including automatic pre-flight inspection reports - with the flexibility of manual intervention when you need it.

**PrintFactory's Workflow** includes all of the common pre-press tools as well as advanced features like unlimited custom workflows, multiple workflows running concurrently, cloud nesting on-ramp / uploader, automatic pre-flighting, hotfolder input, database input, Excel/CSV input, direct to RIP output or upload to Cloud nester, and complex variable-based decision making.



## Better Printing, Bigger Profits



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